

2020 ANNUAL EEO PUBLIC FILE REPORT

Robbins-Treat Resources, LLC

Station(s) and Communities of License: WMOI(FM), Monmouth, IL
WRAM(AM), Monmouth, IL

Reporting Period: August 1, 2020 - July 31, 2021

No. of Full-time Employees: 5 - 10

Small Market Exemption: Yes

The information required by FCC Rule 73.2080(c)(6) is provided in the charts that follow.

INITIATIVES

The employment unit engaged in the following broad outreach initiatives in accordance with various elements of FCC Rule 73.2080(c)(2):

*Participated in at least 4 events sponsored by **organizations** representing groups present in the community interested in broadcast employment issues, including conventions, career days, workshops, and similar activities.*

On March 5, 2020, station staff participated in the University of Illinois Extension Office (Monmouth branch) Job Shadow and Career Day. A student from United School District who is interested in AG Communications had the opportunity to shadow a station coordinator.

*Established an **internship** program designed to assist members of the community to acquire skills needed for broadcast employment.*

Robbins-Treat partners with schools for its internship program and has hosted several interns during the reporting period, including:

- A Monmouth College senior, who worked at the station for three months as a communications intern and was hired to work at the station part-time after completing the internship.
- A Roseville High School student who was an intern with the station for seven months.
- An Iowa State University student who worked at the station as an AG communications intern in December 2019 and is currently a summer intern.

*Established **training** programs*

From July 2019 to March 2020, the licensee

designed to enable station personnel to acquire skills that could qualify them for higher level positions.

*Sponsored at least 2 **events** in the **community** designed to inform and educate the public as to employment opportunities in broadcasting.*

*Provided **training to management level personnel** on methods of ensuring equal employment opportunity and prevent discrimination.*

*Participated in **other** activities designed by the station employment unit reasonably calculated to further the goal of disseminating information as to employment opportunities in broadcasting to job candidates who might otherwise be unaware of such opportunities.*

established a training program for Sales Representatives through Grant Cordone University Sales. The training program has been suspended during the COVID-19 pandemic.

In September 2019 WRAM(AM) hosted the Annual WRAM Ag Roundtables, a two-hour event that featured the President of United FFA and Monmouth-Roseville FFA as broadcaster members of the Ag roundtable panel. A second panel was planned for March 2020 but was cancelled due to the COVID-19 pandemic. In July, station staff participated in a sexual harassment, EEO and discrimination training.

From August 2019 until March 2020, the stations hosted a monthly program called WMOI/WRAM and the Regional Office of Education Teacher of the Month Program. This program included live broadcast on-site at schools to K-12 students both in class and at school assemblies.

In May 2020, the stations' Special Broadcast Features and Website Features, in partnership with the Warren-Henderson Farm Bureau, highlighted and featured Gina Long's interviews with WHFB scholarship winners. The winners received scholarships to continue their Higher Education in Agriculture degrees to include but not limited to communications/broadcast.

There were no full-time positions filled during the reporting period.